

Frédéric Gélébart

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DISPLAY ACCOUNT MANAGER

Professional experience

Starcom Worldwide | May 2010 (current):

Display Account Manager at Starcom France.

Online recommandations and publications of display campaigns (R.O.I. and Branding).

- Media buying
- Reporting
- Client relationship

Live-Banner | March 2008 - March 2010(2 years):

Technico-Marketing Project Manager within an e-marketing company.

- SEM and SEO project manager for French and English advertisers.
- Display manager (tags realization and online campaign publications) for French, English and German markets.
- Affiliate manager for advertisers. Project management for R.O.I. campaign.
- Analysis of performances and online recommendations.

Multi-boîtes | January - March 2007 (3 months):

Work experience placement within the multimedia company Multiboîte Production in Rouyn-Noranda (Quebec - Canada).

Conception and realization of a website for a client of the company.

Site : <http://www.geco-rn.org>.

France3 Ouest | May-June 2006 (2 months):

Work experience placement within the data processing service of France3 in Rennes (France).

Conception, and realization of an audio file management tool for the department Regional Productionn Unit of France3 (Php, Javascript and MySql languages).

Trainings | Diplomas

2007 | 2008 :

Master Medias Engineering (INGEMEDIA) in Toulon (France).

Learnings : Project management, e-marketing, communication, law, 2d and 3d infography, web development.

2006 | 2007 :

Professional bachelor's degree Image and Sound Techniques and Activities (TAIS) in Toulon (France).

Learnings : Marketing, communication, project management, law, 2d infography, web development.

2004 | 2006 :

Academic and Technologic Diploma (DUT) Communication Services and Networks (SRC) in St Raphael (France)

Learnings : Marketing, communication, 2d and 3d infography, web and software development, network.

2004 :

High School Diploma Sciences and Techniques of the Industry (STI) Electronics engineering with grade C pass.

Miscellaneous

Languages

French : Mother tongue

English : Current

Spanish : Notions

Web Marketing

Google Adwords, Google Adsense, Google Analytics, Microsoft Adcenter, Publisher tools, affiliates.

Office

Daily use of Microsoft Word, Excel, Outlook, Powerpoint and Lotus Note.

Project management

Customer Relationship, team management, project management (Microsoft Project).

Programmation and Infography

XHTML, Php, Ajax, css, mySQL, SQL, Javascript, XML, MVC programmation, Adobe Dreamweaver, and Action Script (1 and 2) ;

Adobe Illustrator, Adobe Photoshop, Macromedia Flash (MX 2004 and 8), 3DSmax 5&7

Interests

Music, movies, video games. Mecanic sports, tennis, rugby.

Travels:

1989-1991 : Sénégal (Dakar)

January to March 2007 : Canada